

River City Bass Club

Omaha, Nebraska

Club History:

The River City Bass Club was formed some twenty years ago. We are located in Omaha, NE, with members from throughout the surrounding metropolitan area. Membership annually ranges from 12-16 participants. We are affiliated with B.A.S.S. (Bass Anglers Sportsman Society) at the State and National level.

The Prospect:

If your business is looking for a unique marketing opportunity, the River City Bass Club may hold the key to expanding your current client base. We offer the ability to put your name and brand in front of literally thousands of prospective buyers. Unlike other traditional advertising mediums that tend to be short termed, somewhat focused and expensive, the River City Bass Club can offer you an entire "season" of positive exposure, with a relatively small investment.

Our Proposal:

Our club can offer your business an array of marketing mediums that could include your name and/or logo on clothing, boats or tow vehicles. Generally the bass boats used by our club members are 18-20 foot models and tow vehicles include full size SUV's or pickup trucks. These "mobile" billboards travel many miles of thoroughfares during the bass fishing season. In addition to boats and tow vehicles, an additional resource available for marketing use includes the front or back of tournament shirts as well as caps. Members would also be available for trade shows and other marketing events.

Our Resume:

Our club members range from weekend anglers who want to improve their skills to seasoned fisherman who often participate in regional tournaments outside of the club events. Our club holds 8-10 tournaments per season for members. We also participate in the Nebraska B.A.S.S. Federation tournaments and as mentioned above, some members participate in other regional events. Our tournaments are set throughout the Midwest and often include lakes in Nebraska, Iowa, Missouri, Kansas and Oklahoma. Our current membership includes two former Nebraska State Federation champions and several of our members constantly place high in other tournament events.

Custom Offer:

As indicated above, we offer a very flexible, mobile and visible marketing medium for you business. Our members are involved with potential clients at the lake, at work, as well as the local and remote communities we live in and visit. We would appreciate the opportunity to meet with you and discuss the options that might be available.

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